



## Understanding Elections

### Real World Examples

#### Managing Victory

Explore the issue of campaign staffing and the various roles of campaign staff.

#### Research Links

**Practice Makes Perfect:**

<http://campaignstops.blogs.nytimes.com/2008/03/12/practice-makes-perfect/#more-135>

What can campaign staff tell us about a candidate? This *New York Times* editorial explores this issue in the context of the 2008 presidential election.

**APA Firm:**

<http://www.apafirm.com/>

Staffing a campaign can be a challenge. Some candidates even choose to use outside firms such as this one to staff their campaigns.