



## Understanding Elections

Real World Examples

### The Brain Trust

Explore the importance of issue advisers in political campaigns.

#### Research Links

##### **What Does A Presidential Candidate's Economic Adviser Actually Do?**

<http://freakonomics.com/2007/12/06/what-does-a-presidential-candidates-economic-adviser-actually-do-a-freakonomics-quorum/>

This *New York Times* editorial discusses the role of economic advisers in political campaigns.