

## The Political System

## Vocabulary Activities

**IDENTIFY** In the space provided, write the vocabulary term next to its definition.

- \_\_\_\_\_ 1. Promote the interests of the general public
- \_\_\_\_\_ 2. The total of the opinions held concerning a particular issue
- \_\_\_\_\_ 3. The spreading of ideas to influence people
- \_\_\_\_\_ 4. A pressure group
- \_\_\_\_\_ 5. A public opinion survey
- \_\_\_\_\_ 6. Organizations of people with a common interest that try to influence government policies and decisions
- \_\_\_\_\_ 7. A person who is paid by a lobby or interest group to represent that group's interests
- \_\_\_\_\_ 8. Forms of communication that transmit information to large numbers of people
- \_\_\_\_\_ 9. People who work without pay to help others
- \_\_\_\_\_ 10. Committees that collect voluntary contributions from members to fund their favored candidates

**INTERPRET** In the space provided, write the term that correctly answers each question.

11. What is the term used to describe a celebrity's endorsement of a product?  
\_\_\_\_\_
12. Almost all television advertising can be described as what type of propaganda?  
\_\_\_\_\_
13. What method of propaganda appeals to people's desire to do what their friends and neighbors are doing? \_\_\_\_\_
14. What type of propaganda is presented as fact but the sources of information are kept secret? \_\_\_\_\_
15. What is a lack of concern or interest about the issues called? \_\_\_\_\_