

## Reading Help-Wanted Ads

## Media Investigations

The best place to find help-wanted ads for your hometown is usually in a local newspaper. The Classifieds section of a newspaper also includes other information, such as items for sale and housing opportunities. Newspapers with the most readers usually contain the most classified ads, but there may be thousands of ads in one issue. Knowing how to find the information you need is the first step toward reading help-wanted ads. The first page of the Classifieds section usually contains a directory to help readers locate the information they are looking for. Examine the below page from a Classifieds section and answer the questions that follow.

| <b>FIND IT HERE</b>                                                                                                                                                                                                                 |                                                                                                                                                                                                                        |
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| <p><b>1000</b><br/><b>TRANSPORTATION</b></p> <p><b>2000</b><br/><b>ANNOUNCEMENTS</b></p> <p><b>3000</b><br/><b>EDUCATION/FINANCIAL</b></p> <p><b>4000</b><br/><b>SERVICE DIRECTORY</b></p> <p><b>5000</b><br/><b>EMPLOYMENT</b></p> | <p><b>6000</b><br/><b>MERCHANDISE</b></p> <p><b>7000</b><br/><b>PETS AND LIVESTOCK</b></p> <p><b>8000</b><br/><b>REAL ESTATE</b></p> <p><b>9000</b><br/><b>RENTALS</b></p> <p><b>9980</b><br/><b>LEGAL NOTICES</b></p> |

**1.** What do you think the numbers on the list mean?

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**2.** Under which heading do you think you would find help-wanted ads?

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**3.** Using your local newspaper, find and cut out three advertisements for jobs that would be appropriate for a high-school student with little job experience. Explain why you think these jobs would be a good match.

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